



**FOR IMMEDIATE RELEASE:**

**MV Transportation retains DATA fixed-route contract**

**June 18, 2007** – The City Council of Durham, North Carolina voted Monday to retain MV Transportation as the provider for the Durham Area Transportation Authority (DATA).

Under the terms of the new three-year, with two one-year options contract, MV will manage, operate and maintain the bus service.

“We are extremely elated the City Council chose to retain MV as its contractor,” said Jon Monson, MV’s Chief Executive Officer. “Not only have we improved the overall service, we have built strong relationships in the community and are committed to assisting the city in its efforts to make DATA the best bus system in North Carolina.”

MV has managed the DATA service since 2004. Since that time, MV has been active in the community, supporting many local initiatives all while improving customer service. During the holiday season, the local drivers and staff adopted a family, collecting bicycles, toys, clothing and gift cards for a single mother and her three daughters.

“Our commitment is not only to our customers, but to all the citizens of Durham,” said Yolanda White, MV’s General Manager for the DATA service. “My drivers and staff are motivated to do the best job possible because of the support we receive from the city, the riders and the community.”

In late 2006, the DATA Board of Trustees, a citizen advisory group whose members are appointed by the City Council and whose responsibility is to provide oversight of the DATA service, showed their support of MV by sending a letter to the Durham City Manager expressing their desire for MV to retain the contract.

The new contract will begin in October.

**About MV Transportation, Inc.**

Recognized as a national leader in contracted transportation services, MV Transportation is based in Fairfield, California, and is the largest privately-held transportation management firm in the nation. The company provides an array of transportation services in 27 states and the District of Columbia. MV employs more than 10,000 dedicated transit professionals.

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