



FOR IMMEDIATE RELEASE:

MV Transportation, Inc. helps hosts National White Cane and Guide Dog Safety Day Event in Louisville, Kentucky

Louisville, KY (October 9, 2007) – October 15 is National White Cane and Guide Dog Safety Day, and MV Transportation will join the Transit Authority of River City (TARC), the Greater Louisville Council for the Blind, The Metro Disability Coalition, The National Federation of the Blind and other organizations will host an public event to increase awareness of the laws regulating special accommodations and traffic laws for blind or visually-impaired pedestrians.

The event will be held from 11 a.m. to 1:30 p.m. at Fourth Street Live. Members of various organizations will provide an array of demonstrations on how the visually impaired can effectively and competently cross a busy intersection with the use of their skills, guide dogs and/or white canes.

“I am extremely pleased that MV is such a huge supporter of not only the Louisville White Cane and Guide Dog Safety Day, but is a supporter of the efforts of the National Federation of the Blind and events all across the country,” said Dwight Sayer, MV’s Corporate Consumer Advocate. Sayer, who is visually impaired, is First Vice President of the National Federation of the Blind of Florida; President of the National Association of Blind Veterans, and Treasurer of the Greater Orlando Chapter of the National Federation of the Blind of Florida.

The familiar "white cane" is recognized as a tool of independence that enables the blind and visually impaired to participate in the facets of daily life. The National Federation of the Blind in convention assembled on the 6th day of July, 1963, called upon the governors of the fifty states to proclaim October 15 of each year as White Cane Safety Day in each of our fifty states. On October 6, 1964, a joint resolution of the Congress, HR 753, was signed into law authorizing the President of the United States to proclaim October 15 of each year as “White Cane Safety Day.”

Based in Fairfield, California, MV is the largest private provider of paratransit services and the largest privately-owned transportation contracting firm in the United States. The company employs more than 11,000 dedicated transit professionals and operates more than 180 paratransit, fixed-route, shuttle and Medicaid contracts in 25 states.

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