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MV Transportation Moves 5,000+ Vehicles to DriveCam Managed Services

Leading Transit Company Improves ROI by Transitioning Entire Fleet to Comprehensive Managed Services Program

SAN DIEGO – July 28, 2009 – DriveCam Inc., a global Driver Risk Management (DRM) company, announced today that MV Transportation, Inc. is transitioning its entire fleet of 5,000+ vehicles to DriveCam's Managed Services Program. This move is a result of the positive ROI the company has seen in the last five years on DriveCam's self-review program.

MV Transportation (MV) started installing DriveCam in its vehicles in 2004 under a self-review model. As technology progressed and DriveCam began to offer Managed Services, MV began to move some of its vehicles to the new service. Seeing the positive results of the program and its ease of use, MV is now committed to moving its entire fleet to DriveCam's Managed Services Program.

"Our partnership with DriveCam has resulted in some very positive results in the overall safety performance at MV," commented Kevin Klika, MV Transportation COO. "We've always seen good results with DriveCam, but with Managed Services, our ROI has increased dramatically. We look forward to even better results in the future."

"We are proud to be working with MV Transportation," responded DriveCam CEO Brandon Nixon. "With large fleets like MV, industry experience and the ability to scale are critical to minimizing the costs associated with risky driving. As evidenced by our Managed Services Program, DriveCam continues to innovate to bring exceptional value to long-standing clients, such as MV Transportation."

About MV Transportation

Based in Fairfield, California, MV is the largest private provider of paratransit services and the largest privately-owned transportation contracting firm in the United States. The company employs more than 12,000 dedicated transit professionals and operates more than 190 paratransit, fixed-route, shuttle and Medicaid contracts in 24 states Washington, DC and Vancouver, British Columbia.

About DriveCam Inc.

DriveCam is a global Driver Risk Management company that reduces claims costs and saves lives by improving the way people drive. By combining sight and sound, expert analysis and driver coaching, DriveCam has reduced vehicle damages, workers' compensation and personal injury costs by more than 50 percent in over 110,000 commercial and government vehicles. With more than 13 million, DriveCam has the world's largest repository of events reflecting actual risky driving behaviors. For more information, visit www.drivecam.com.